Advertising with Exeter City Council





BE SEEN EVERYWHERE IN EXETER





Digital Advertising opportunities: Exeter St Davids Station, Exeter Central Station & Exeter Airport

Book a spot on our 43-inch digital advertising screens at Exeter Central Station, Exeter St David's Station and Exeter Airport to potentially reach millions of passengers per year.

Footfall per year:

Exeter St David's - 3.6 million

Exeter Central - 2.5 million

Exeter Airport - Over 500,000 inbound passengers

Screens available at:

Exeter St David's Station Exeter Central Station Exeter Airport Guildhall Shopping Centre

Discounts are available for advertising for longer periods:

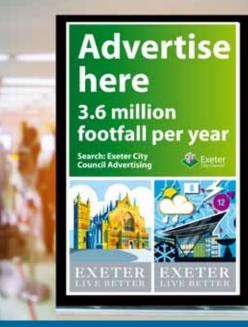
3 months 10% discount 6 months 20% discount 12 months 35% discount

Design:

We can provide a complete design and artwork service if required. Please enquire for a quote.







Screen size:

Price includes all 3 screens per week

Landscape 1080px x 1920px Portrait 1920px x 1080px	All 3 screens	Visit Exeter Member	Non-member
	5 Seconds	£30	£45
	10 Seconds	£50	£60







Digital Advertising Screen at The Guildhall Shopping Centre

Book a spot on our 65 inch digital advertising screens to potentially reach an audience of over 5 million per year.

Screens available at:

Exeter St David's Station Exeter Central Station Exeter Airport Guildhall Shopping Centre

Discounts are available for advertising for longer periods:

3 months 10% discount 6 months 20% discount 12 months 35% discount

Prices: Per Screen Per Week

Guildhall	Member	Non-member
5 Seconds	£45	£60
5 Seconds	£60	£75

Screen size:

Portrait 1920px x 1080px

Design:

We can provide a complete design and artwork service if required. Please enquire for a quote.









Visit Exeter Website Banner adverts

Promote your business to 50,000 unique visitors per month online by placing a web banner on www. visitexeter.com – the official tourism website for Exeter.

Banner adverts link directly to your website. Dimensions are 300×250 pixels, and can be supplied either as a JPEG or animated GIF.

Please send finished artwork files to: advertising@exeter.gov.uk

Design:

We can provide a complete design and artwork service if required. Please enquire for a quote.

Price per month

Visit Exeter	Member	Non-member
All pages	£75	£150
Sectional	£50	£100
Dimensions: 300 x 2	250nx	To f

Dimensions: 300 x 250px **Files:** Jpeg or Animated Gif

To find out how to become a Visit Exeter member: visit.exeter@exeter.gov.uk







Vehicle Advertising around the city

We have been promoting our recycling messages on the side of our Waste Collection Vehicles for a number of years now and have seen a dramatic increase in the amount of waste recycled - proving it does work.

So we want to give you the opportunity to promote your business, organisation or campaign.

We have a fleet of waste collection vehicles that travel to every street in Exeter, including the city centre, main and side roads, avenues and cul-de-sacs. Advertising on these vehicles creates a moving canvas and is the ideal way to promote your business to residents and the local community'

Waste Collection Vehicle both sides per month

£1,000 per month, per vehicle

Dimensions: 2370mm wide x 1330mm deep

Design:

We can provide a complete design and artwork service if required. Please enquire for a quote.

Production and installation:

There is a one off charge per vehicle of £400 for the print and application of your advert on a high quality vinyl.







Exeter Citizen is our quarterly newspaper

All residents in Exeter get a free copy.

Design

We can provide a complete design and artwork service if required. Please enquire for a quote.

Production and installation:

This is included in fee and are guaranteed for the duration of the agreement.

Citizen	Banner	Quarter page	
All pages	COMPLE COOM		
Sectional	COMING SOON		







Street Banner Advertising throughout Exeter city centre

Exeter City Centre attracts over 1 million city centre footfall per month and would create a perfect all year round opportunity for unrivalled direct advertising and exposure to shoppers.

We can offer multiple banner locations throughout the city centre with full advertising consent in place.

£150 per week - Excludes production & installation

Design:

We can provide a complete design and artwork service if required. Please enquire for a quote.

Production and installation: To be arranged separately.

Please enquire for further information and booking form.

